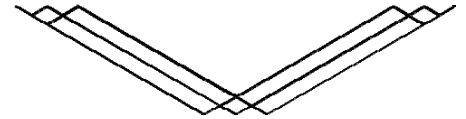


WEB DEVELOPER NY



We're a White-Hat SEO Company

There are 2 ways to practice SEO:

- Black-Hat SEO** and Gray-Hat SEO are largely characterized by ploys to appeal to search engines. It's "cheating the system" to get quick results. Techniques like spamming, link farms, paid links, scraping, cloaking, etc. These are done by bots and often at a very cheap price. If you're found using these techniques, your site can be penalized and de-indexed.
- White-Hat SEO** uses strategies that are in line with the terms and conditions of the search engines. That means there's no chance of being penalized through it. While White-Hat SEO requires more time and effort because it requires manual and quality work, it always pays off in the long run.

We do NOT do Black-Hat SEO because we don't want companies to make short-term investments, we hate spam, and we want to give quality to users.

	Basic	Standard	Aggressive
Reporting			
SEO Monthly Reports	✓	✓	✓
SMM In-depth Monthly Reports	✓	✓	✓
Rank Tracking for Keywords	✓	✓	✓
Detailed Backlinks Report	✓	✓	✓
Summarized Google Analytics Figures	✓	✓	✓
Sitewide-Level Optimization			
Blog Posting (500+ words) w/ Stock Photos	2 posts/month	2 posts/month	2 posts/month
Canonical URL Optimization	✓	✓	✓
Targeted Locations	✓	✓	✓
XML & HTML Sitemaps	✓	✓	✓
Permalink Structure Optimization	✓	✓	✓
Site Speed Optimization	✓	✓	✓
Cross-Device Optimization	✗	✗	✓
Google Search Console Optimization	✓	✓	✓
Yoast SEO Plugin Setup (WordPress)	✓	✓	✓
Pillar Article Creation & Link Acquisition	✗	1 post/3 months	1 post/2 months

Page-Level Optimization			
Target Keywords	5	7	10
Title Tag Optimization	Up to 2 pages	Up to 3 pages	Up to 4 pages
Meta Content Creation & Optimization	Up to 2 pages	Up to 3 pages	Up to 4 pages
Schema Integration	Up to 2 pages	Up to 3 pages	Up to 4 pages
Header Tag Creation & Optimization	Up to 2 pages	Up to 3 pages	Up to 4 pages
Image Optimization	Up to 2 pages	Up to 3 pages	Up to 4 pages
Link Juice Preservation	✓	✓	✓
Broken Links Repair	✓	✓	✓
Off-Page Optimization			
Guaranteed Backlinks Earned	1/month	2/month	3/month
Guest Posting	✓	✓	✓
Social Media Marketing Link Acquisition	✗	✓	✓
Unlinked Brand Mentions	✓	✓	✓
On-Page and Off-Page Deep Linking	✓	✓	✓
Link Outreach	✓	✓	✓
Social Posting			
Graphic Posts	6/month total	12/month total	24/month total
Text/Link Posts	24/month total	24/month total	36/month total
Stock Photos	✓	✓	✓
Social Media Inclusions			
Social Networks	2	3	5
Social Account/Page Setup	✓	✓	✓
Page Optimization	✓	✓	✓
Cover Photo & Profile Photo Uniform Design	✓	✓	✓
Page Verification (Check Mark on Facebook)	✓	✓	✓
Dedicated Social Media Account Manager	✓	✓	✓

Let Us Know...

If you would like to request pricing for a specific or all plans: _____

If you would like a customized plan to fit your needs:
